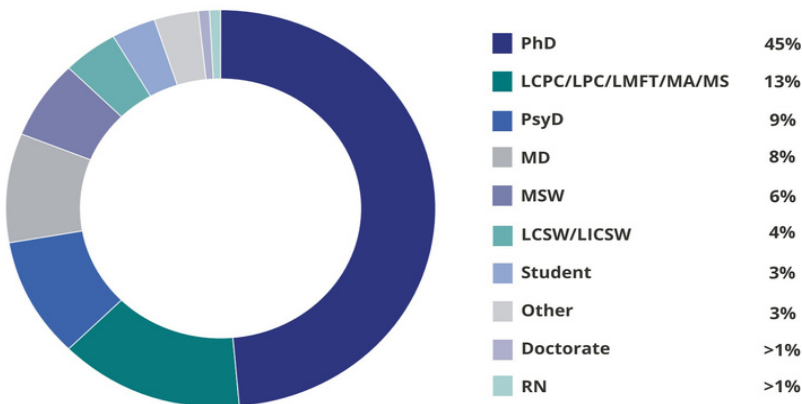


Media Kit

ADAA's promise is to find new treatments and one day prevent and cure anxiety, depression, OCD, PTSD, and co-occurring disorders. ADAA improves the quality of life for those who suffer through evidence-based educational resources, professional practice, and scientific research. ADAA brings together mental health professionals who lend their time and expertise to improve patient care by promoting the implementation of best practices and treatments across disciplines through continuing education and training and accelerating dissemination of research into practice.

Reach More Than 11 Million Annual Unique Website Visitors, Hundreds of Thousands of Social Media Followers and 50,000+ Newsletter Subscribers

ADAA Membership



International Professional and Consumer Reach

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CANADA • FRANCE • GERMANY • GRENADA • ICELAND • INDIA
ISRAEL • ITALY • JAPAN • MEXICO • NETHERLANDS • NORWAY
PORTUGAL SINGAPORE • SOUTH KOREA • SPAIN • SWEDEN
TAIWAN • UNITED KINGDOM

Ask us about how we can work with you to customize the perfect sponsorship/advertising opportunity for your company's goals and budget!



ADAA.org

- Advertisers logo
- Hyperlink to web site
- Click rates provided

The website banner allows for your company message to be displayed prominently throughout ADAA.org, reaching the ADAA audience and community all year.

Advertising on ADAA.org

PLACEMENT

On the side and/ or bottom of specified page(s)

REACH

Over 11 million annual unique website visits

COST

Contact ARP for pricing information

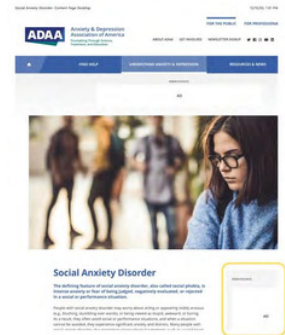
ADAA Website Ad: Option 1

SIDEBAR AD

Sidebar ads allow your company to feature a logo and a link to your website on the side of a specified page(s).

AD SPECS

High res JPG or PNG:
284 px wide x 350 px tall



ADAA Website Ad: Option 2

BANNER AD

Banner ads allow your company to feature your logo, a short description and a link to your website at the bottom of a specified page(s).

AD SPECS

High res JPG or PNG:
728 px wide x 90 px tall

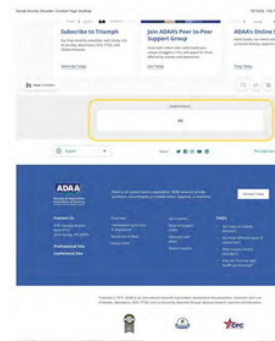


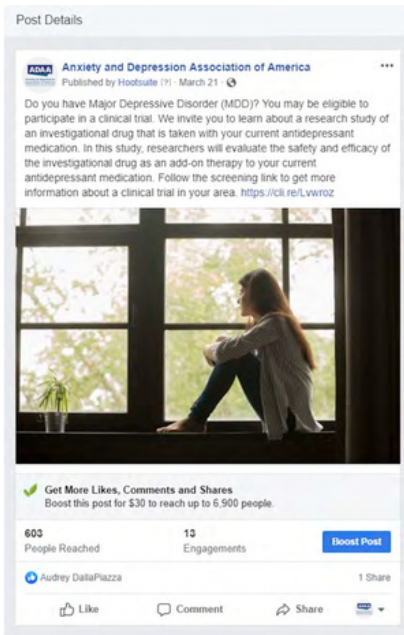
Exhibit or Sponsor the ADAA Annual Mental Health Conference

Reach a community of psychologists, therapists, social workers, counselors, biological and psychosocial researchers, physicians, early career professionals, students, and nurses who meet annually to learn and share treatment and research information on treating children and adults with anxiety, depression and co-occurring disorders.

[Click here for more information about supporting ADAA's annual conference through sponsorship, exhibiting and/or advertising opportunities.](#)

Contact us at conference@adaa.org

ADAA Social Media Post Opportunities



Share social media content through ADAA's Public or Professional Social Media Accounts.

INCLUDES

•Posting on one or several ADAA Social Media Accounts.

COST

[Contact ADAA for pricing](#)

ADAA's Member Mailing List

For more pricing and information on ADAA's mailing lists, please contact Lise Bram at lbram@adaa.org

Advertising in ADAA's e-Newsletters



ADAA NEWS

Nearly 450 million people worldwide are living with a mental illness. Mental Health Awareness Month brings together our community as we highlight the importance of having conversations to break the stigma surrounding mental health.

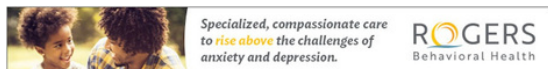
Anxiety disorders and depression are treatable. Many people experience meaningful symptom relief and improvement in their quality of life with professional care. ADAA's professionals help you understand anxiety disorders. ADAA's website provides information about the different therapy treatments and the types of mental health care professionals to learn what is best for you.



Understanding Treatment Options

Learn More about your treatment options in this ADAA Video Series:
What is Cognitive Behavioral Therapy (CBT)?
What is Dialectical Behavior Therapy (DBT)?
What is Acceptance and Commitment Therapy (ACT)?
What is Exposure Therapy?

SUPPORT ADAA THIS MENTAL HEALTH AWARENESS MONTH



TOP NEWS

Assessment and treatment of eating disorders in adolescents

Contemporary Pediatrics
Among patients of all ages, anorexia nervosa has the second-highest mortality rate of all mental health conditions, after substance abuse. Both suicide and the physical effects of nutritional deficit are implicated. Mortality rates for other eating disorders, including bulimia and binge eating disorder, though lower than for anorexia, are still considerably higher than average.

READ MORE

ADAA NEWS

Triumph Anxiety and Depression e-Newsletter

ADAA's free consumer-focused e-Newsletter that covers resource and articles on anxiety, depression and co-occurring disorders. Sent monthly to more than **40,000 subscribers**.

Read and Subscribe to Triumph

Insights Anxiety and Depression e-Newsletter

ADAA's free bi-weekly e-Newsletter, for the professional community, delivers current research, innovations, and news about anxiety, depression and co-occurring disorders to more than **10,000 subscribers**.

Read and Subscribe to Insights

ADAA TRIUMPH
ADAA NEWSLETTER

May 16, 2022

THE GOLD STANDARD OF BEHAVIORAL HEALTHCARE INTERVENTIONS

THERAPIST GUIDES FOR TREATING ANXIETY & DEPRESSION

ADAA NEWS

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SUPPORT ADAA THIS MENTAL HEALTH AWARENESS MONTH

PRODUCT SHOWCASE

Help for Prolonged Grief Disorder

Meeting the many challenges of losing someone close can be difficult. For some bereaved people adaptation to the loss is delayed and grief remains intense and pervasive. We provide resources for understanding grief, adaptation to loss, and prolonged grief disorder and a directory of therapists knowledgeable about proven effectiveness treatment.

LEARN MORE

Stories of Triumph

SHARE YOUR STORY OF TRIUMPH

OCD Took My Life Away at the Age of 8

The Stigma Surrounding ADAA Mental Health

Healing from Anxiety and Depression

Professional Members in The News

- For kids, fear of the dark is common. Here are ways to help them. Washington Post, Simon Rego, PsyD, ABPP, O. Joseph Blumenthal, MD, PhD, Rachel Busman, PsyD, ABPP, Thomas Olanick, PhD, and Wendy Silverman, PhD
- What Intrusive Thoughts Actually Are (and How to Overcome Them), Lifehacker, Sally Winston, PsyD
- How to Talk to Your Kids About Their Mental Health, CNet, Mary Avord, PhD
- Using Virtual Reality Psychotherapy to Treat Anxiety, KPFA, Elizabeth McMahon, PhD

READ MORE FROM ADAA'S EXPERT MEMBERS

Specialized, compassionate care to rise above the challenges of anxiety and depression.

ROGERS Behavioral Health

ADAA ANXIETY & DEPRESSION INSIGHTS

Anxiety & Depression Association of America

May 17, 2022

EHR Software for Behavioral Health

TherapyNotes is an online EHR, practice management, and billing software designed for mental health professionals.

TherapyNotes

Try Free

TOP NEWS

Assessment and treatment of eating disorders in adolescents

Contemporary Pediatrics

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READ MORE

10-DAY COMPREHENSIVE DIAGNOSTIC ASSESSMENT AND INDIVIDUALIZED TREATMENT

Neuropsychological testing, psychiatric assessment, sub-specialty consultation and assessment and 24-hour observation.

Lindner Center of HOPE | Health

LEARN MORE

ADAA NEWS

SPONSORED VIDEO

Breakthrough Treatment For Depression

Katherine Wilson Therapy provides fast-acting, safe, effective treatment for depression and other mood disorders without the adverse side effects of other antidepressants. Watch the following video to learn more about the unique treatment and Katherine Wilson Therapy, the leading provider.

WATCH VIDEO

ADAA Professional Education

PROFESSIONAL WEBINARS ADAA STAY UP TO DATE! WWW.ADAA.ORG

ADAA offers live and recorded webinars for mental health professionals. Many ADAA professional webinars offer CE/CME and audit credits.

UPCOMING LIVE WEBINARS

8/22/2022 | Live Webinar: Repetitive Therapy: Combining Evidence-Based Therapy with Pop Culture Narratives to Help Clients Heal Featuring: Janine Sucke, PhD

8/12/2022 | Live Webinar: Avoidant Personality - Underdiagnosed and Undertreated James H. Reich, MD

Click here to view a full list of all ADAA webinars.

SPONSORED CONTENT

Powered by Lindner Center of HOPE

Lindner Center of HOPE

Health

- Wilson House at Lindner Center of HOPE offers residential substance use treatment/medication for substance use disorder.
- Stop Stigma at Lindner Center of HOPE: Events & Conferences
- Comprehensive assessment and individualized treatment.
- Utah's Colorado-based residential mental health program provides a foundation for the state's recovery.
- Residential Treatment for Mental Health Care: Be an Excellent Opportunity to Address Complex Co-occurring.
- Advancements of Psychological Assessment and the Impact of Care Plans.

ADAA Member News

ADAA Publishes New Video Series on Therapy Types

ADAA has launched a series of short videos hosted by ADAA members: Susan Higgins, PhD, Tanya Wilson, PhD, and Barbara Hershberg, LICSW or CAC. Exposure Therapy, and ACT. We encourage you to share these brief resources with your clients.

WATCH THESE VIDEOS -- and access to other ADAA videos and podcast recordings

WHAT IS...

Advertising in ADAA's Consumer e-newsletter

REACH

40,000+ subscribers

Avg Open Rate: 18%

Avg Click Rate: 12%

COST

Click Here

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salesinquiries@multiview.com

AD SPECS

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- Horizontal Product Showcase --275x175
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Advertising in ADAA's Professional e-newsletter

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