



Financial Support Policies for ADAA

From time-to-time, ADAA enters relationships with for-profit entities (such as companies, corporations and small businesses who want to donate a percentage of their sales to support ADAA's mission) and professional associations and other non-profits to provide mission-related benefits to their members, mental health professionals and the public.

The variety of the relationships ADAA enters as described above can also include pharmaceutical or other health related businesses or associations that make medications, products or offer services used by people who suffer from anxiety, depression, and related disorders or the mental health experts who serve them. ADAA will accept financial support only for projects, education initiatives, and activities that are consistent with its mission. The acceptance of any such funding may be subject to the approval of ADAA's Board of Directors.

Regardless of the source, ADAA accepts funding support (such as sponsorships or grants) only if such relationships do not compromise or otherwise inappropriately influence the content of ADAA's public or professionally focused education offerings, or internal operations or governance of ADAA. ADAA is committed to avoiding conflicts of interest or the appearance of conflicts of interest in all its relationships, including those with any corporate/business or professional association. Especially regarding pharmaceutical or other health-related businesses or associations, they may not implicitly or explicitly use their support of ADAA as an endorsement of their products, procedures, medications, or services. See, for example, [ADAA's Website Advertising Policy | Anxiety and Depression Association of America, ADAA](#)

ADAA will not endorse, license, certify, or imply support for any sponsor's product (including medications), procedures, services, or programs, including recognizing or certifying the quality or standards of any medication, product, service, procedure, or program. ADAA will maintain an independent position on issues affecting the welfare of people with mental illness. The potential effect of such positions on the commercial and financial interests of any sponsor shall not be a relevant factor in ADAA's decision-making process.

ADAA's name and logo may not be associated with specific branded products. Links to ADAA's website, including specific pages, may be permitted but only with ADAA's express, prior written approval. The use of ADAA's name and logo or any of its intellectual property in any print, electronic or other form not produced by ADAA is not permitted without express, prior written approval from ADAA.

ADAA will accept funds for projects relating to the communication of mental health information only when it has final editorial approval over content and distribution. ADAA will neither endorse

nor accept conditions that allow the perception that ADAA endorses any products, medications, procedures, devices, treatments, or services. ADAA may require a disclaimer explicitly stating this policy be included in any publication.

ADAA accepts education and funding support for our annual conference and professional and public webinars. ADAA will only accept said support when the program content and selection of speakers are approved by ADAA, or an independent body designated for that purpose by ADAA. ADAA shall, always, maintain complete control and sole discretion over all funds received.

ADAA will, unless otherwise prohibited by law, disclose the sources of financial support it receives from corporations, companies, other businesses, and professional associations.