



**ANXIETY AND DEPRESSION  
CONFERENCE \* MARCH 28-31 \* 2019**

# **ADAA CHICAGO**



**SHERATON GRAND CHICAGO • MARCH 28-31, 2019**

**EXHIBIT PROSPECTUS AND APPLICATION**

## **ANXIETY AND DEPRESSION**

**FOCUSING RESEARCH ON IMPROVING TREATMENT OUTCOMES  
CUTTING EDGE RESEARCH TO OPTIMIZE TREATMENT SUCCESS –  
TRANSCENDING CULTURAL, RACIAL AND SOCIOECONOMIC BARRIERS**



# EXHIBIT, SPONSORSHIP, AND ADVERTISING OPPORTUNITIES

**The Anxiety and Depression Association sponsors the only annual conference focused exclusively on advancing science and treatment of anxiety, depression and co-occurring disorders.**

ADAA is the leading international nonprofit organization dedicated to the prevention, treatment, and cure of these disorders through education, practice, and research.

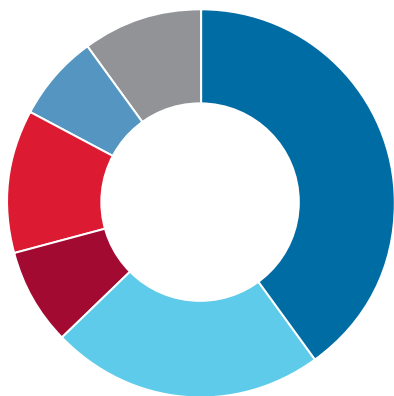
Our mission is twofold: We educate more than **30 MILLION INDIVIDUALS** and their families every year about these disorders and help them find treatment, resources, and support. We engage a diverse network of basic and clinical anxiety and depression researchers by promoting scientific innovation while supporting the implementation of evidence-based treatments and best practices to clinicians. These commitments drive ADAA's promise to one day prevent and cure these disorders.

# WHO'S WALKING THE EXHIBIT FLOOR?

Meet over **1,400**

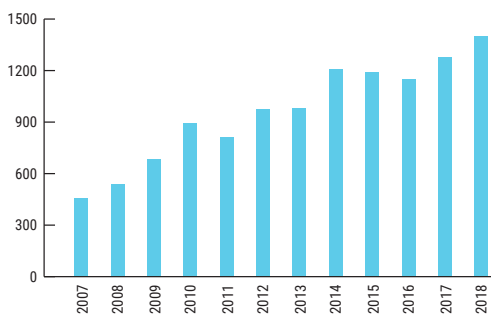
U.S. and global leaders and experts in mental health

## ATTENDEES BY PROFESSION



- 40% PhD, PsyD, ABPP
- 23% Graduate Students
- 8% Social Workers and Counselors
- 12% MDs
- 7% Postdocs, Trainees, Residents
- 10% Other (RNs, MFTs, Pharmacists, etc.)

## ATTENDANCE HISTORY



## INTERNATIONAL

ARGENTINA • AUSTRALIA  
BELGIUM • BRAZIL • CANADA  
**FRANCE • GERMANY • GRENADA**  
ICELAND • ISRAEL • ITALY  
**MEXICO • NETHERLANDS**  
NORWAY • PORTUGAL • SINGAPORE  
SOUTH KOREA • SPAIN • SWEDEN  
**TAIWAN • UNITED KINGDOM**

# WHY EXHIBIT AT ADAA?

ADAA is truly a unique space where professionals from communities across the fields of anxiety, depression and co-occurring disorders bring new ideas and converge in meaningful and exciting ways. Our attendees network with representatives from treatment centers, mental health organizations, IT, publishing and more to build their networks – and get inspired.



**ACCESS**

Access experts and professionals from around the world who share knowledge and experiences unique to this field.



**BRAND**

Brand your message and increase your visibility by securing an exhibit display table, advertising in the online program or mobile app, or by becoming a sponsor.



**CONNECT**

Connect with researchers, clinicians, residents, trainees, graduate students, and individuals who come together from across disciplines and practice settings to improve patient outcomes and work towards a cure.

# PAST ADAA EXHIBITORS

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Abbey Press Publications	FDA Office of Women's Health	Psychological Care and Healing Center
AI Care LLC	Fisher Wallace Laboratories	Psyquel Solutions
Alkermes, Inc	Greenbrook TMS	PsychU
Alpha Health Systems	HabitAware	Prometheus Research, LLC
Alexian Brothers Behavioral Health Hospital	Heartspring	Reasons Eating Disorder Center
Alpine Academy	Houston OCD Program	Renewed Freedom Center
American Foundation for Suicide Prevention	ICANotes	Retreat at Sheppard Pratt
Amita Health	Informed Therapy Resources, LLC	ResearchMatch
Assurance4You	InnerChange	Resilience Treatment Center
Beck Institute for Cognitive Behavioral Therapy	Inova Health System	Rogers Behavioral Health
Behavioral Tech, LLC	Insight Behavioral Health Centers	Rose Hill Center
Behavior Therapy Center of Greater Washington	International OCD Foundation	Seabrook House
Bellefaire JCB	Internet Marketing for Behavioral Health	Sheppard Pratt Health System
Biofeedback Resources Int'l Corp.	IN VIRTUO	Skyland Trail
Biohaven Pharmaceuticals	Lifeskills South Florida	SMart Center
Bradley Hospital	Lindner Center of Hope	Spire
Brain and Behavioral Research Foundation	Magstim	Summit Preparatory School
Brainsway	McLean Hospital	Sunspire Health
Bridges to Recovery	Medical Billing Professionals	TherapyNotes
CALM	MHS, Inc.	Therapy West
Center for Deployment Psychology	Military Pathways	The Calming Hands, LLC
Center for Mindfulness	Mindoula Health, Inc.	The Glenholme School
Center for Treatment and Study of Anxiety	Mindful Stress & Anxiety Management Center of Philadelphia	The Great Plains Laboratory, Inc.
Center for the Study of Traumatic Stress	Misophonia Institute	The Menninger Clinic
Centers of Excellence for Psychological Health (PHCoE)	Mountain Valley Treatment Center	The Mind's Toolbox
CERTS	National Institute of Mental Health (NIMH)	The TLC Foundation for BFRBs
Chamberlain International School	Natural Molecular Testing	UCLA Center for Child Anxiety Resilience Education and Support
Child Mind Institute	New Vision Wilderness	Unyte Health
CNS Vital Sights	Newport Academy	VA Boston/ National Center for PTSD
Constellation Behavioral Health	NeuroFlow	Valant Medical Solutions
Consilium Associates	Ori.ai	Wiley-John Wiley and Sons
CooperRiis Healing Community	Oxford University Press	
U.S. Department of Defense Centers of Excellence	Pacific Quest	
Depression and Anxiety Specialty Clinic of Chicago	Palo Alto Health Sciences, INC (Freespira)	
Electromedical Products International, Inc.	Paradigm Treatment Centers	
	Pasadena Villa	
	Peace of Mind Foundation	
	Picking Me Foundation	
	Pocket Therapist, LLC	
	Psychiatric Institute of Washington	

**Add YOUR  
organization's  
name to this list!**

**Exhibit at  
#ADAA2019**



## EXHIBITORS RECEIVE THESE BENEFITS:

### The connections you make here can change your future!

- > Direct access to the largest gathering of health professionals focused on anxiety, depression and co-occurring disorders
- > Nineteen (19) hours of exhibit time and 5.5 non-compete hours to network with your target audience and market your organization's products and services
- > One complimentary conference registration (CE and CME for additional fee)
- > Logo and listing in the **Printed Program** and **Conference Mobile App**
  - > *Enhanced exhibitor listing in the mobile app includes the opportunity to upload brochures, product literature, press releases, and other PDFs. All material is available for one year to app users before, during, and after the event even for those who did not attend the conference!*
- > Organization description, logo and link on the conference website
- > Exclusive access to advertising in the Conference Mobile App
- > Company name & link on all conference email marketing
- > Complimentary wireless internet in exhibit area

**Our attendees are highly engaged, and they value this conference for its outstanding content and networking.** At the 2018 meeting, the majority of attendees rated the sessions superior and above average and strongly agreed that the range of topics was excellent, relevant, and well-balanced.



## BOOTH PRICING:

### COMMERCIAL: \$1,675

For companies displaying products and/or services (pharmaceutical, publishing, technology)

### NONCOMMERCIAL: \$950

For nonprofit organizations, government agencies, hospitals, inpatient programs, and universities displaying programs and services

### WHAT YOUR PACKAGE INCLUDES:

- > One complimentary conference registration with full conference access (CE and CME for additional fee)
- > 8' x 10' booth to include 6' draped table, wastebasket, and pipe and drape behind table, 2 chairs
- > 7" x 44" identification sign
- > Complimentary wireless internet in exhibit area

## EXHIBIT HOURS

**Friday, March 29, 7:30am – 5:00pm**

**Saturday, March 30, 7:30am – 5:00 pm**

> Exhibitor Move-In: Thursday, March 28, 12:00–5:00pm

> Exhibitor Move-Out: Saturday, March 30, 5:00–8:00pm

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### Special Events in the Exhibit Area

> Friday and Saturday Breakfast, AM and PM Networking Breaks

> Exhibitors are invited to attend the opening keynote and welcome reception on Thursday, March 28

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All spaces must be installed or dismantled during move-in and move-out hours only. Space not occupied by 5:00 pm on Thursday, March 28, will be forfeited and reassigned without refund.

We highly recommend that exhibits are staffed during exhibit hours, especially during breaks and meals. All exhibitor representatives are required to register and wear badges while in the exhibit area. Exhibit hours are tentative until the program schedule is finalized in January 2019. ADAA will notify all exhibitors regarding final exhibit hours.

## PERSONNEL AND REGISTRATION

All participants affiliated with exhibits must register for the annual conference. Exhibiting companies receive one complimentary conference registration with the purchase of their space. Additional registrations for professionals can be purchased at the regular conference registration rate. Badges are required for all conference activities.

Additional exhibit personnel who meet the criteria below are eligible for the registration fee of \$200, which includes access to all receptions, breakfasts, and coffee breaks:

> Exhibit personnel are not practicing professionals with designations MD, PhD, PsyD, MPH, MSW, LCSW, LPC, RN, MEd, or EdD.

> Exhibit personnel do not attend sessions or qualify for continuing education credits.

## WHEN & WHERE

**March 28-31, 2019 at the Sheraton Grand Chicago.** Located in the heart of downtown Chicago:

- > Indulge in the iconic shopping destinations the city has to offer
- > Explore the Museum Campus, Navy Pier, and the Art Institute of Chicago – all within walking distance of the Sheraton Grand
- > Be sure to visit “The Bean” at Millennium Park.
- > At the hotel, enjoy access to the fitness center, indoor pool, and 5 in-house dining options, and jogging & bicycling along Lake Michigan

# ADDITIONAL EXCLUSIVE ENGAGEMENT OPPORTUNITIES

## 1 SPONSORSHIP BENEFITS

- Heighten your visibility by supporting ADAA as a Diamond, Platinum, Gold, Silver or Bronze Sponsor (\$5,000 - \$25,000). Benefits are customized to fit your organization, and include some or all of the following:
- Priority exhibit booth placement
- Additional full conference registration
- Company description, logo and link on ADAA conference webpage
- Company name and logo in final print program
- Company name and logo on exhibit entrance unit, signage, opening session slide show, and conference email marketing (reaching 15,000 professionals) from September, 2018 – March, 2019

**Want to increase attendee traffic in the exhibit hall? Become a Diamond Sponsor and host a Luncheon in the exhibit hall. See Partner Prospectus for full details.**

## 2 ADVERTISE FINAL PROGRAM

*Space is limited due to the reduced size of final print program, which is a "Schedule at a Glance".*

Reserve now! Email Gabriella Oved ([goved@adaa.org](mailto:goved@adaa.org)) for more information. Art must be received by February 11, 2019.

### Our ad sizes have changed for 2019!

<b>SOLD OUT</b> <b>BACK COVER</b> 8.5" x 11" full bleed, full color \$2,500  file types accepted: high-resolution, 300 dpi PDF or TIFF	<b>SOLD OUT</b> <b>INSIDE FRONT COVER</b> 8.5" x 11" full bleed, full color \$2,000  file types accepted: high-resolution, 300 dpi PDF or TIFF	<b>INSIDE BACK COVER</b> 8.5" x 11" full bleed, full color \$2,000  file types accepted: high-resolution, 300 dpi PDF or TIFF	<b>FULL PAGE</b> 7" x 10" full color \$1,000  file types accepted: high-resolution, 300 dpi PDF or TIFF	<b>HALF PAGE</b> 7" x 5" full color \$600  file types accepted: high-resolution, 300 dpi PDF or TIFF
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**Ask us about year-round advertising opportunities! Contact [goved@adaa.org](mailto:goved@adaa.org)**



# ADDITIONAL EXCLUSIVE ENGAGEMENT OPPORTUNITIES

## 3 CONFERENCE MOBILE APP

Take advantage of this exciting new media, available to all app users for one year, even those NOT attending the conference! These advertising opportunities are limited and will be sold on a first-come, first-served basis.

### BANNER ADS AND LANDING PAGE \$2,200

- > Banner ads rotate at the top of the app dashboard and click to a full-screen landing page
- > Metrics included (ad clicks, click-through rates, and profile views)
- > Materials available for viewing and download for one year

### MULTIMEDIA AD PACKAGE \$4,000 **SOLD OUT**

- > Weighted banner ad (shown more often)
- > Full-screen landing page
- > Multimedia video message (downloadable from the exhibitor profile)
- > Metrics included (ad clicks, click through rates, and profile views)



## 2018 APP STATS

1,365  
DOWNLOADS

40,590  
DASHBOARD VISITS

308,506  
BANNER AD IMPRESSIONS

# ADDITIONAL EXCLUSIVE ENGAGEMENT OPPORTUNITIES

## 4 REGISTRANT MAILING LISTS

**MARKET TO HEALTH PROFESSIONALS:** Before the conference, purchase the pre-registrant list at a discounted rate of \$250 (includes all registrants as of February 28, 2019). After the conference, you can purchase the final registrant list for \$425. *(Note: Email addresses and phone numbers are not included.)*

## 5 LITERATURE DISPLAY

### LITERATURE DISPLAY “TAKE ONE” TABLE: \$400 PER ITEM

The ADAA “Take One” table is unsupervised, and attendees browse and pick up literature. Companies and organizations may send one item for display: a brochure, educational material, publication, or conference announcement.

A sample of the display item must be submitted for prior approval. ADAA reserves the right to restrict, reject, prohibit, or eject any literature, in whole or in part, that it deems inappropriate or incompatible with its mission. Up to 400 copies of an item must be shipped to ADAA by March 11, 2019. ADAA staff ensures that all items are displayed during the conference. We are unable to return any leftover materials. Questions? Contact Gabriella Oved at [goved@adaa.org](mailto:goved@adaa.org).





## RESERVE YOUR SPACE

### Gabriella Oved

Senior Event & Business Development Coordinator  
ADAA  
8701 Georgia Avenue, Suite 412  
Silver Spring, MD 20910

**Email:** [goved@adaa.org](mailto:goved@adaa.org)

**Phone:** 240-485-1031

**Fax:** 240-485-1035

Applications must be accompanied by full payment.

**Deadline for receipt of payment is February 1, 2019.**

Exhibit space will not be confirmed until both application and payment are received. Preferred method of payment is through the online exhibitor portal. A limited number of spaces are available, and assignment is first-come, first-served (with the exception of sponsors).

## SPACE IS LIMITED: Reserve your booth online today!

**New This Year!** Complete your exhibit application through our [online exhibitor portal](#). Here you can upload company materials and documents, purchase additional items, select booth placement and more, all in one convenient place. Click the button below and select the "Exhibitor Application" tab to get started!

 **Click Here to Submit  
Your Exhibit Application**

*Reserving by paper application: Please include credit card information on your exhibit application to conveniently process payment on-line, or make checks payable to ADAA.*



## CANCELLATION POLICY

Exhibitors have the right to withdraw from the conference at any time, but ADAA must be notified in writing. If written notification is received by ADAA on or before January 25, 2019, the full exhibit fee will be refunded, less a \$150 administrative charge. **No refunds will be issued after January 25, 2019.** In the event of cancellation, ADAA shall have the right to use the space in any manner it wishes, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor.

# ADAA CHICAGO

## EXHIBIT & ADVERTISING APPLICATION AND CONTRACT

All applications must be returned to ADAA with payment by February 1, 2019, to ensure space and inclusion on the Conference website and in the Mobile App. Applications received after the deadline may be accepted, depending on availability; program listings are not guaranteed after February 2, 2019. Please keep a copy of this document for your records. **High resolution logos must accompany all contracts.**

### EXHIBITOR INFORMATION (as it will appear in all official publications, including the ADAA conference mobile app)

Company Name \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_ Website \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

### EXHIBIT PERSONNEL

**1. CONTACT PERSONNEL** (Designate below the name of the individual in your organization or company who is to receive all relevant exhibition material, including booth confirmation, exhibitor updates and exhibit services. The person designated as the CONTACT should communicate all confirmation information and services ordered to those individuals attending.)

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

**2. COMPLIMENTARY CONFERENCE REGISTRATION** (Designate below the name of the individual in your organization or company who will be attending the conference and staffing the exhibit booth. This individual is included with exhibit fee; CE or CME additional \$60.)

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

### 3. ADDITIONAL EXHIBIT PERSONNEL – \$200

Must meet these criteria: 1) Exhibit personnel are present at table during sessions and breaks (breakfast and coffee breaks); 2) Exhibit personnel are not practicing professionals with designations MD, PhD, PsyD, MPH, MSW, LCSW, LPC, RN, MEd, or EdD.

Name \_\_\_\_\_ Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

### DESCRIPTION OF PRODUCTS OR SERVICES (as it will appear in all official publications)

Please send the following to [goved@adaa.org](mailto:goved@adaa.org). ADAA reserves the right to edit for length, clarity, and style.

- Company description (50 words or less)
- Company logo (jpg or png)
- Preferred website hyperlink
- Social media handles (Twitter, Facebook, LinkedIn, Instagram)

### TYPE OF PRODUCT OR SERVICE

- Association/Advocacy group    Government agency    Pharmaceutical company    Treatment facility    Research study  
 Publisher    Other \_\_\_\_\_

## ADVERTISING

### FINAL PRINT \*NEW AD DIMENSIONS FOR 2019\*

"Schedule at a Glance" (Space is limited due to the reduced size.)

- \$2,500 Back cover (cover #4) – 8.5" x 11" (four-color with bleeds) **SOLD**
- \$2,000 Inside front cover (cover #2) – 8.5" x 11" (four-color with bleeds) **SOLD**
- \$2,000 Inside back cover (cover #3) – 8.5" x 11" (four-color with bleeds)
- \$1,000 Full page – 7" x 10" (four-color, no bleeds)
- \$600 Half page – 7" x 5" (four-color, no bleeds)

### MOBILE APP

- **\$2,200 Rotating Banner Ad and Landing Page**
  - > Banner ads rotate at the top of the app dashboard and click to a full-screen landing page.
  - > Metrics included (ad clicks, click-through rates, and profile views)
  - > Materials available for viewing and download for one year
- **\$4,000 Multimedia Ad Package - SOLD**
  - > Weighted banner ad (shown more often)
  - > Full-Screen Landing Page
  - > Multimedia Video Message (downloadable from the exhibitor profile)
  - > Metrics included (ad clicks, click through rates, and profile views)

### REGISTRANT MAILING LISTS *(excludes excludes emails and phone numbers)*

- \$250 for pre-registered conference attendees (as of February 28, 2019)
- \$425 for final registrants (post-conference)

## EXHIBIT SPACE

- \$1675 (January 1 – March 1, 2019)
- \$950 (January 1 – March 1, 2019)

## EXHIBITOR RULES AND REGULATIONS

Please read the following policy information, sign below, and return with application. (Keep a copy for your records.) **Exhibit Management.** The words "Exhibit Management" as used herein refer to the host, Anxiety and Depression Association of America (ADAA), its subcontractors, employees, directors, and agents. Exhibitors must comply with the Sheraton Grand Chicago, Chicago, IL ("Conference Facility") procedures. Exhibit Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments or additional rules are brought to the notice of exhibitors. **Payment and Cancellation. All space charges purchased at the pre-January 1, 2019 special rate must be paid in full by January 15, 2019. All space charges purchased after January 1 at the regular rate must be paid in full by March 8, 2019.** Exhibitors have the right to withdraw from the conference at any time upon written notice. If written notification is received by ADAA on or before February 1, 2019, the full exhibit fee will be refunded, **less a \$150 administrative charge. No refunds will be issued after February 1, 2019.** In the event of exhibitor cancellation after February 1, 2019, ADAA may use the space in any manner, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor. **Cancellation of the Event.** If the event is postponed or rescheduled by Exhibit Management for any or no reason, including force majeure, the obligations hereunder shall apply to the rescheduled event. If the event is cancelled in its entirety, for any reason other than force majeure, as exhibitor's exclusive remedy, Exhibit Management will endeavor to refund all or a portion of exhibit fees paid by exhibitor, after taking into consideration funds expended that are not recoverable by Exhibit Management. Refunds shall not be provided if postponement or cancellation is due to force majeure. **Limitation of Liability.** Exhibitor agrees to make no claim against Exhibit Management or Conference Facility for loss, theft, damage or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to its business for failure to provide exhibit space; nor for failure to hold the event as scheduled; nor for any action or omission of Exhibit Management. EXHIBITOR AGREES THAT IN NO EVENT SHALL EXHIBIT MANAGEMENT'S LIABILITY HEREUNDER EXCEED THE AMOUNT OF THE FEE ACTUALLY PAID BY EXHIBITOR. IN NO EVENT SHALL EXHIBIT MANAGEMENT BE LIABLE FOR ANY LOSS OF INCOME, PROFIT, OR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY NATURE. **Installation and Dismantling.** Exhibitors agree to install all exhibits only during the installation times designated by Exhibit Management. All spaces must be properly installed and fully operational no later than 5:00 pm on March 28, 2019. Should Exhibit Management change the exhibit hall schedule, exhibitors will be notified in writing. Exhibitors agree to neither dismantle any exhibit nor do any packing before the final closing hour of the exhibition. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the exhibition without permission in advance from Exhibit Management. All material must be packed and ready for shipment by 8:00 pm on March 30, 2019. Any material not called for by said time and date will be shipped at the exhibitor's expense. **Rejections and Penalties.** Exhibit Management reserves the right to restrict, reject, prohibit, or eject any exhibit, in whole or in part, which because of noise, safety, or for other prudent reasons becomes objectionable, and no refunds will be made even if Exhibit Management releases the space. **Handout Materials, Giveaways, and Prize Drawings.** Promotional giveaways and exhibitor prize drawings will be permitted; exhibitor assumes all liability for any such promotions. All giveaways and prizes must have prior approval by Exhibit Management. All handout materials are expected to be of professional nature. Exhibit Management reserves the right to reject any material it believes to be inappropriate. Send samples or PDF proofs to Conference Exhibits, ADAA, 8701 Georgia Ave., Suite 412, Silver Spring, MD 20910, or email conference@adaa.org. **Insurance and Liability.** Exhibit Management will use reasonable care to protect exhibitors against property loss and damage during the event. **Exhibitor Insurance.** The exhibitor shall maintain comprehensive general liability insurance which shall include contractual liability, property loss, and product liability coverage. Property of exhibitor is understood to remain in exhibitor's custody and control in transit to and from the Conference Facility. **Insurance.** Exhibitor shall carry adequate insurance to protect itself against bodily injury (including death) and property damage claims arising from Exhibitor's participation in ADAA, including but not limited to (i) worker's compensation as required by law and (ii) commercial general liability insurance in such amounts as are adequate, but in no event less than one million US dollars (\$1,000,000.00) combined single limit for both bodily injury and property damage. Said insurance shall name ADAA as additional insured, shall contain an endorsement that such policy shall remain in full force and effect notwithstanding that the insured has waived its right of action against any party prior to the occurrence of a loss, and shall require the insurer to waive all rights of subrogation against ADAA. Further, said insurance shall include a provision for notification to ADAA at least thirty (30) days prior to cancellation. Exhibitor shall furnish ADAA with a Certificate of Insurance verifying such coverage 45 days prior to move in day. Exhibitor shall not do any act or thing in the venue which might violate any insurance policy held by ADAA.

## LITERATURE DISPLAY

\_\_\_ \$400 per item (How many? \_\_\_\_\_)

\$ \_\_\_\_\_ **GRAND TOTAL**

As the official company representative of \_\_\_\_\_ I understand and agree when this document is signed by both parties it will constitute a binding agreement between the aforementioned company and ADAA.

Authorized signature \_\_\_\_\_

Date \_\_\_\_\_

Print name \_\_\_\_\_

Title \_\_\_\_\_

## PAYMENT

ADAA accepts Visa, MasterCard, American Express and checks (drawn on U.S. banks) made payable to ADAA. Please enclose payment with application.

\_\_\_ Check enclosed \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

*ADAA does not accept Discover.*

Name on card \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV (on back of card) \_\_\_\_\_

Signature \_\_\_\_\_

Release and Indemnification. Exhibitor releases, waives and discharges any claim, demand or cause of action that exhibitor, its officers, directors, employees, agents or guests ("Releasers") may have against Exhibit Management or Conference Facility ("Releasees") for any liability, loss, damage, expense, claim or cause of action of any kind arising out of Releasers' participation in the event, or the actions of Releasers of any third parties involved in the event, whether caused by the negligence of Releasees or otherwise. Exhibitor agrees to indemnify, defend and hold Releasees harmless from any loss, damage, expense, claim or cause of action of any kind (including reasonable attorneys' fees and costs, arising out of (i) Exhibitor's products, services, or promotional materials, (ii) the display or publication of any exhibitor information in connection with the event, (iii) Exhibitor's performance or failure to perform under this Agreement or breach of any warranty or representation made by exhibitor in this Agreement, or (iv) Exhibitor's participation in the event. Food and Beverage. All food and beverage arrangements must be made through Conference Facility. Only food and beverage purchased from Conference Facility may be served at the event. Compliance with Laws and Rules. Exhibitor will comply with all applicable laws, rules, regulations, codes and licensing requirements of governmental authorities, all rules, regulations and codes of the local police and fire departments, this Agreement and all exhibitor rules, regulations and policies made available to exhibitor. No Endorsement; Non-Competing Events; No Subletting Exhibitor shall not schedule private events against official conference programming during the event; all exhibitor activities must be scheduled through Exhibit Management. The rights granted to exhibitor in this Agreement do not constitute and may not be used to imply the endorsement of exhibitor's products or services by Exhibit Management. Exhibitor shall not assign, sublet or share its space with another business or company without approval in writing from Exhibit Management. **Miscellaneous.** This Agreement and all exhibitor rules and regulations made available to exhibitor and related to the event constitute the entire agreement between exhibitor and Exhibit Management and supersedes all prior agreements and understandings relating thereto. Any matters not specifically covered by the preceding terms and conditions or rules and regulations made available to exhibitors shall be subject solely to the decision of Exhibit Management. This Agreement shall be governed by the laws of the state of Maryland, without giving effect to principles of conflict of laws.

## AGREEMENT AND SIGNATURE

By signing or typing my name below, I represent that I am an authorized representative of the exhibiting company, have read and understand this Agreement, including the payment and cancellation policies and the Exhibitor Agreement, Rules and Regulations hereof, and agree on behalf of my company to be bound by this Agreement. Company consents to receiving all written and electronic correspondence from ADAA and event contractors related to this conference and other future events and opportunities. I also understand that all company marketing materials related to the conference must prominently bear the ADAA logo, must meet ADAA standards of use and receive ADAA approval prior to printing. Full payment is due with application. Exhibiting company products and services must relate to the mission of ADAA. This application will become a binding Agreement upon ADAA's acceptance, which ADAA may provide or withhold in its sole discretion.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Print name \_\_\_\_\_ Title \_\_\_\_\_

## EXHIBITOR TERMS, CONDITIONS, PURPOSES AGREEMENT

Title of Activity: **ANXIETY AND DEPRESSION CONFERENCE 2019**

Date and Location: **MARCH 28-31, 2019, SHERATON GRAND CHICAGO, CHICAGO, IL**

("exhibiting company")

Agreement between John Wiley and Sons ("provider"), ADAA ("joint sponsor"), and \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

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