EXHIBIT, SPONSORSHIP, AND ADVERTISING OPPORTUNITIES

The Anxiety and Depression Association of America (ADAA) sponsors the only annual conference focused exclusively on advancing science and treatment of anxiety, depression and co-occurring disorders.

ADAA is the leading international nonprofit organization dedicated to the prevention, treatment, and cure of these disorders through education, practice, and research.

Our mission is twofold: We educate more than 38 MILLION INDIVIDUALS and their families every year about these disorders and help them find treatment, resources, and support.

ADAA engages a diverse network of basic and clinical anxiety and depression researchers by promoting scientific innovation while supporting the implementation of evidence-based treatments and best practices to clinicians. These commitments drive ADAA’s promise to one day prevent and cure these disorders.

Reserve your space today: contact tstellato@adaa.org | 2020 Conference | March 19-22 | San Antonio, TX
WHO’S WALKING THE EXHIBIT FLOOR?

Engage with 400–500 new exhibit hall visitors daily

Meet more than 1,400 U.S. and global leaders and experts in mental health

ATTENDEES BY PROFESSION

- 36% PhD, PsyD, ABPP
- 30% Graduate Students and Residents
- 10% Social Workers and Counselors
- 10% MDs
- 8% Postdocs, Trainees, Residents
- 6% Other (RNs, MFTs Pharmacists, JD, DO, MeD etc.)

ATTENDANCE HISTORY

INTERNATIONAL

AUSTRALIA • BANGLADESH
BRAZIL • CANADA • CHINA
FRANCE • GERMANY • GRENADE
HONG KONG • INDIA • ISRAEL
JAPAN • LITHUANIA • MEXICO
NETHERLANDS • NEW ZEALAND
NOVWAY • PERU • SINGAPORE
SPAIN • SWEDEN • TAIWAN
UNITED ARAB EMIRATES • UNITED KINGDOM

Reserve your space today: contact tstellato@adaa.org | 2
ADAA is truly a unique space where professionals from communities across the fields of anxiety, depression, and co-occurring disorders bring new ideas and converge in meaningful and exciting ways. Our attendees network with representatives from treatment centers, mental health organizations, IT, publishing, and more to build their networks — and get inspired.

**WHY EXHIBIT AT ADAA?**

Access experts and professionals from around the world who share knowledge and experiences unique to this field.

Brand your message and increase your visibility by securing an exhibit display table, advertising in the online program or mobile app, or by becoming a sponsor.

Connect with researchers, clinicians, residents, trainees, graduate students, and individuals who come together from across disciplines and practice settings to improve patient outcomes and work towards a cure.
**PAST ADAA EXHIBITORS**

Abbey Press Publications  
Admera Health  
Advanced Ketamine Care  
Alcoholics Anonymous World Services, Inc.  
AI Care LLC  
Alkermes, Inc  
Alpha Health Systems  
Alexian Brothers Behavioral Health Hospital  
Alpine Academy  
Alsana  
American Foundation for Suicide Prevention  
Ambit Medical Professional Services  
Amita Health  
Anxiety Sisters, LLC  
Assurance4You  
ART International Training & Research  
Barn Life Recovery  
Beck Institute for Cognitive Behavioral Therapy  
Behavioral Tech, LLC  
Behavior Therapy Center of Greater Washington  
Bellefaire JCB  
Biofeedback Resources Int’l Corp.  
Biohaven Pharmaceuticals  
Bradley Hospital  
Brain and Behavioral Research Foundation  
Brainsway  
Bridges to Recovery  
CALM  
Center for Deployment Psychology  
Center for Mindfulness  
Center for Treatment and Study of Anxiety  
Center for the Study of Traumatic Stress  
Centers of Excellence for Psychological Health (PHCoE)  
CERTS  
Chamberlain International School  
Chicago CBT Center  
Child Mind Institute  
CNS Vital Sights  
Constellation Behavioral Health  
Consilium Associates  
CooperRiis Healing Community  
U.S. Department of Defense Centers of Excellence  
Depression and Anxiety Specialty Clinic of Chicago  
Eating Recovery Center/InSight Behavioral Health  
Electromedical Products International, Inc.  
FDA Office of Women’s Health  
Fisher Wallace Laboratories  
Footprints to Recovery  
Greenbrook TMS  
HabitAware  
Heartspring  
Houston OCD Program  
HPR Treatment Centers  
ICANotes  
Informed Therapy Resources, LLC  
InnerChange  
Inova Health System  
Innovative Neurological Devices  
Insight Behavioral Health Centers  
International OCD Foundation  
Internet Marketing for Behavioral Health  
IN VIRTUO  
ITSE  
IV Solution/Ketamine Centers of Chicago  
Lifeskills South Florida  
Lindner Center of Hope  
Magstim  
McLean Hospital  
Medical Billing Professionals  
MHS, Inc.  
Military Pathways  
Mindoula Health, Inc.  
Mindful Stress & Anxiety Management Center of Philadelphia  
Misophonia Institute  
Mountain Valley Treatment Center  
National Institute of Mental Health (NIMH)  
National Library of Medicine  
Natural Molecular Testing  
New Vision Wilderness  
Newport Academy  
NeuroFlow  
Ori.ai  
Oxford University Press  
Pacific Quest  
Palo Alto Health Sciences, INC (Freespira)  
Paradigm Treatment Centers  
Pasadena Villa  
Peace of Mind Foundation  
Philips Respironics  
Picking Me Foundation  
Pocket Therapist, LLC  
Postpartum Support International  
Psychiatric Institute of Washington  
Psychological Care and Healing Center  
Psychological Health Center of Excellence  
Psyquel Solutions  
PsyChU  
Prometheus Research, LLC  
Reasons Eating Disorder Center  
Renewed Freedom Center  
Retreat at Sheppard Pratt  
ResearchMatch  
Resilience Treatment Center  
Rogers Behavioral Health  
Rose Hill Center  
Seabrook House  
Sheppard Pratt Health System  
Skyland Trail  
SMart Center  
Sonia Shankman Orthogenic School  
Spire  
Summit Preparatory School  
Sunspire Health  
TherapyNotes  
Therapy West  
The Anxiety Treatment Center of Greater Chicago  
The Calming Hands, LLC  
The Glenholme School  
The Great Plains Laboratory, Inc.  
The Menninger Clinic  
The Mind’s Toolbox  
The OCD & Anxiety Center  
The OCD & Anxiety Treatment Center  
The TLC Foundation for BFRBs  
Thought Technology  
Timberline Knolls  
UCLA Center for Child Anxiety Resilience Education and Support  
Upper Midwest Telehealth Resource Center  
Unyte Health  
VA Boston/ National Center for PTSD  
Valant Medical Solutions  
Wiley-John Wiley and Sons  
Yellowbrick Consultation and Treatment
EXHIBITORS RECEIVE THESE BENEFITS:

The connections you make here can change your future!

> Direct access to the largest gathering of health professionals focused on anxiety, depression, and co-occurring disorders
> Reach a captive and engaging audience. Reach 400-500 new exhibit hall visitors daily
> Great opportunity for product demonstration, market expansion and more
> Daily exhibit hall activities to maximize booth traffic
> 3 days of in-person engagement, with 18.25 total hours and 7.5 non-compete hours
(subject to change based on final program)
> One complimentary conference registration (CE and CME for additional fee)
> Logo, listing and organization description in the Printed Program and Conference Mobile App

Enhanced exhibitor listing in the mobile app includes the opportunity to upload brochures, product literature, press releases, and other PDFs. All material is available for one year to app users before, during, and after the event even for those who did not attend the conference!
> Organization description, logo and link on the conference website
> Exclusive access to advertising in the Conference Mobile App
> Company name & link on all conference email marketing

Our attendees are highly engaged, and they value this conference for its outstanding content and networking. At the 2019 meeting, the majority of attendees rated the sessions superior and above average and strongly agreed that the range of topics was excellent, relevant, and well-balanced.

BOOTH PRICING:

FULL BOOTH PRICING

<table>
<thead>
<tr>
<th></th>
<th>EARLY BIRD</th>
<th>REGULAR RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FULL BOOTHS</strong> (COMMERCIAL &amp; NONPROFIT)</td>
<td>$1800</td>
<td>$2000</td>
</tr>
<tr>
<td><strong>EARLY BIRD</strong></td>
<td>$1800</td>
<td>$2000</td>
</tr>
<tr>
<td><strong>REGULAR RATE</strong></td>
<td>January 16 - March 1, 2020</td>
<td>January 16 - March 1, 2020</td>
</tr>
<tr>
<td><strong>NEW! TABLETOP SPACE</strong> (AVAILABLE ONLY FOR NONPROFITS AND START-UPS)</td>
<td>$900</td>
<td>$1100</td>
</tr>
<tr>
<td>Entitlements: One 6’ draped table, 2 chairs, wastebasket, ID sign, one exhibit hall only registration (includes all meals held in the hall)</td>
<td><strong>EARLY BIRD</strong></td>
<td><strong>REGULAR RATE</strong></td>
</tr>
<tr>
<td><strong>EARLY BIRD</strong></td>
<td>$900</td>
<td>$1100</td>
</tr>
<tr>
<td><strong>REGULAR RATE</strong></td>
<td>January 16 - March 1, 2020</td>
<td>January 16 - March 1, 2020</td>
</tr>
</tbody>
</table>

WHAT YOUR FULL BOOTH PACKAGE INCLUDES:

> One complimentary conference registration with full conference access (CE and CME for additional fee)
> One complimentary exhibit hall only registration (no access to the conference sessions)
> 8’ x 10’ booth to include 6’ draped table, 2 chairs, waste basket, ID sign

Note: Exhibit hall hours and floorplan for booth selection will be available in June 2019.
**EXHIBIT HOURS**

- **Thursday, March 19, 6:00 pm - 7:30 pm** (Welcome Reception in Exhibit Hall) *(1.5 dedicated hours)*
- **Friday, March 20, 7:30 am - 2:45 pm and re-open 2:45 pm - 7:45 pm** *(1.5 dedicated hours)*
- **Saturday, March 21, 7:30 am - 2:00 pm** *(2 dedicated hours)*

> Exhibitor Move-In: Thursday, March 19, 1:00 - 5:00 pm
> Exhibitor Move-Out: Saturday, March 21, 2:00 - 5:00 pm

*Please note that exhibit hours are subject to change*

---

**Special Events in the Exhibit Area**

- Welcome Reception, 40th Anniversary Celebration, and Exhibit Hall Grand Opening. Kick off the conference and network with ADAA attendees during the Welcome Reception held in the exhibit hall, Thursday, March 19, 6:00 - 7:30 pm
- Friday and Saturday Breakfast, AM and PM Networking Breaks
- Exhibitors are invited to attend the opening keynote and welcome reception on Thursday, March 19

---

All spaces must be installed or dismantled during move-in and move-out hours only. Space not occupied by 5:00 pm on Thursday, March 19, will be forfeited and reassigned without refund.

We highly recommend that exhibits are staffed during exhibit hours, especially during breaks and meals. All exhibitor representatives are required to register and wear badges while in the exhibit area. Exhibit hours are tentative until the program schedule is finalized in January 2020. ADAA will notify all exhibitors regarding final exhibit hours.

---

**PERSONNEL AND REGISTRATION**

All participants affiliated with exhibits must register for the annual conference. **New this year** - Full booth exhibiting companies receive one complimentary full conference registration *(a $200 value)* and one exhibit hall only registration with the purchase of their space. Additional exhibit hall personnel badges are available for $200 per person.

Tabletop space exhibiting companies receive one exhibit hall only registration with the purchase of their space. Additional registrations for professionals interested in attending sessions can be purchased. Badges are required for all conference activities.

> Exhibit personnel are not practicing professionals with designations MD, PhD, PsyD, MPH, MSW, LCSW, LPC, RN, MEd, or EdD.
> Exhibit hall only personnel are not eligible to attend sessions or qualify for continuing education credits. Exhibit hall only personnel are provided access to all receptions, breakfasts, and coffee breaks. Additional exhibit hall personnel badges are available for $200 per person.

---

**WHEN & WHERE**

**March 19-22 at the Marriott Rivercenter San Antonio**

> Indulge in great shopping at the El Mercado/Market Square.
> Explore the River Walk, the Alamo and the San Antonio Zoo within easy reach.
> At the hotel, enjoy access to the fitness center, indoor/outdoor pool, jogging and bicycling trails and more.
SPONSORSHIP BENEFITS

> Heighten your visibility by supporting ADAA as a Diamond, Platinum, Gold, Silver or Bronze Sponsor ($5,000 - $25,000). Benefits are customized to fit your organization, and include some or all of the following:
> Priority exhibit booth placement
> Additional full conference registration
> Company description, logo and link on ADAA conference webpage
> Company name and logo in final print program
> Company name and logo on exhibit entrance unit, signage, opening session slide show, and conference email marketing (reaching 15,000 professionals) from September 2019 – March 2020

ADVERTISE

Final Program

*Space is limited due to the reduced size of final print program, which is a "Schedule at a Glance".* Reserve now! Email lbram@adaa.org for more information. Please provide a PDF of your ad. JPG and PNG files are acceptable only if they are 300 DPI or greater. All art must be received by February 5, 2020.

<table>
<thead>
<tr>
<th>BACK COVER</th>
<th>INSIDE FRONT COVER</th>
<th>INSIDE BACK COVER</th>
<th>FULL PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.5&quot; x 11&quot;</td>
<td>8.5&quot; x 11&quot;</td>
<td>8.5&quot; x 11&quot;</td>
<td>7&quot; x 10&quot;</td>
</tr>
<tr>
<td>full bleed, full color</td>
<td>full bleed, full color</td>
<td>full bleed, full color</td>
<td>full color</td>
</tr>
<tr>
<td>$2,500</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

Ask us about year-round advertising opportunities! Contact lbram@adaa.org
3

CONFERENCE MOBILE APP

Take advantage of this exciting media opportunity, available to all app users for one year, even those NOT attending the conference! These advertising opportunities are limited and will be sold on a first-come, first-served basis.

Banner ad and landing page $2,000

- Banner ads rotate at the top of the app dashboard and click to a full-screen landing page
- Metrics included (ad clicks, click-through rates, and profile views)
- Materials available for viewing and download for one year

Multimedia ad package $4,000

- Weighted banner ad (shown more often)
- Full-screen landing page
- Multimedia video message (downloadable from the exhibitor profile)
- Metrics included (ad clicks, click-through rates, and profile views)

2019 APP STATS

<table>
<thead>
<tr>
<th>Downloads</th>
<th>Dashboard Visits</th>
<th>Banner Ad Impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,170</td>
<td>47,067</td>
<td>285,025</td>
</tr>
</tbody>
</table>

Reserve your space today: contact tstellato@adaa.org | 8
ADDIITIONAL EXCLUSIVE ENGAGEMENT OPPORTUNITIES

4 REGISTRANT MAILING LISTS

Market to health professionals:
Before the conference, purchase the pre-registrant list at a discounted rate of $250 (includes all registrants as of February 19, 2020). After the conference, you can purchase the final registrant list for $425. (Note: Email addresses and phone numbers are not included.)

5 LITERATURE DISPLAY

Literature Display “Take one” Table – $400 per item
The ADAA “Take One” table is unsupervised, and attendees browse and pick up literature. Companies and organizations may send one item for display: a brochure, educational material, publication, or conference announcement.

A sample of the display item must be submitted for prior approval. ADAA reserves the right to restrict, reject, prohibit, or eject any literature, in whole or in part, that it deems inappropriate or incompatible with its mission. Up to 400 copies of an item must be shipped to ADAA by March 4, 2020. ADAA staff ensures that all items are displayed during the conference. We are unable to return any leftover materials.
Questions? Contact tstellato@adaa.org.
RESERVE YOUR SPACE

ADAA
8701 Georgia Avenue, Suite 412
Silver Spring, MD 20910
Email: tstellato@adaa.org

Applications must be accompanied by full payment.
Deadline for receipt of payment is March 2, 2020.
Exhibit space will not be confirmed until both contract and payment are received. Preferred method of payment is through the online exhibitor portal. A limited number of spaces are available, and assignment is first-come, first-served (with the exception of sponsors).

SPACE IS LIMITED. RESERVE YOUR BOOTH ONLINE TODAY!

Complete your exhibit application through our online exhibitor portal. Here you can upload company materials and documents, purchase additional items, select booth placement and more, all in one convenient place. Click the button below and select the “Exhibitor Application” tab to get started!

Reserving by paper application? Please include credit card information on your exhibit application to conveniently process payment online, or make checks payable to ADAA.

CLICK HERE TO SUBMIT

CANCELLATION POLICY

Exhibitors have the right to withdraw from the conference at any time, but ADAA must be notified in writing to tstellato@adaa.org. If written notification is received by ADAA on or before January 1, 2020, 50% of the exhibit fee will be refunded. No refunds will be issued after January 15, 2020.
COMPLETE YOUR APPLICATION ONLINE HERE

All applications must be returned to ADAA with payment by March 2, 2020, to ensure space and inclusion on the Conference website and in the Mobile App. Applications received after the deadline may be accepted, depending on availability; program listings are not guaranteed after February 5, 2020. Please keep a copy of this document for your records. High resolution logos must accompany all contracts.

EXHIBITOR INFORMATION
(as it will appear in all official publications, including the ADAA conference mobile app)

Company Name ____________________________________________________________
Contact _________________________________________________________________
Title ________________________________________________________________
Address ________________________________________________________________
City/State/Zip __________________________________________________________
Website _______________________________________________________________
Phone __________________________________ Fax _________________________ Email _________________________

EXHIBIT SPACE

— $1800 for full booths (before January 15, 2020), $2000 (January 16 – March 1, 2020)
  • New this year! One complimentary conference registration (a $200 value) with full conference access (CE and CME for additional fee)
  • One complimentary exhibit hall only registration for booth staff (no access to the conference sessions)
    o Additional exhibit hall badges can be purchased for $200 per person.
  • 8’ x 10’ booth to include 6’ draped table, 2 chairs, waste basket, ID sign

— $900 for tabletop space (before January 15, 2020), $2000 (January 16 – March 1, 2020)
  • One complimentary exhibit hall only registration for booth staff (no access to the conference sessions)
  • 6’ draped table, 2 chairs, waste basket, ID sign

EXHIBIT PERSONNEL

1. CONTACT PERSONNEL (The person designated as the CONTACT should communicate all confirmation information and services ordered to those individuals attending. Designate below the name of the individual in your organization or company who is to receive all relevant exhibition material, including booth confirmation, exhibitor updates and exhibit services.)

Name __________________________________ Title (please include degree if applicable) __________________________
Phone __________________________________ Email __________________________

2. New this year! COMPLIMENTARY CONFERENCE REGISTRATION - FULL BOOTH EXHIBITORS ONLY

(Designate below the name of the individual in your organization or company who will be attending the conference and staffing the exhibit booth. This individual is included with exhibit fee; CE or CME additional $65.)

Name __________________________________ Title (please include degree if applicable) __________________________
Phone __________________________________ Email __________________________

3. EXHIBIT HALL ONLY PERSONNEL – ONE COMPLIMENTARY

Must meet these criteria: 1) Booth personnel are present at table during sessions and breaks (breakfast and coffee breaks); 2) Booth personnel are not practicing professionals with designations MD, PhD, PsyD, MPH, MSW, LCSW, LPC, RN, MEd, or EdD. Exhibit hall only personnel are not eligible to attend sessions or claim CE credits.

Name __________________________________ Title (please include degree if applicable) __________________________
Phone __________________________________ Email __________________________
4. ADDITIONAL EXHIBIT HALL ONLY PERSONNEL — $200

Must meet these criteria: 1) Exhibit personnel are present at table during sessions and breaks (breakfast and coffee breaks); 2) Booth personnel are not practicing professionals with designations MD, PhD, PsyD, MPH, MSW, LCSW, LPC, RN, MEd, or EdD. Exhibit personnel are not eligible to attend sessions or claim CEs.

Name ___________________________________________ Title (please include degree if applicable) ___________________________________________
Phone ___________________________________________ Email ________________________________________________________________

5. ADDITIONAL EXHIBIT HALL ONLY PERSONNEL — $200

Must meet these criteria: 1) Exhibit personnel are present at table during sessions and breaks (breakfast and coffee breaks); 2) Exhibit personnel are not practicing professionals with designations MD, PhD, PsyD, MPH, MSW, LCSW, LPC, RN, MEd, or EdD.

Name ___________________________________________ Title (please include degree if applicable) ___________________________________________
Phone ___________________________________________ Email ________________________________________________________________

DESCRIPTION OF PRODUCTS OR SERVICES (as it will appear in all official publications)

Please send the following to tstellato@adaa.org. ADAA reserves the right to edit for length, clarity, and style.

• Company description (50 words or less) • Company logo (jpg or png) • Preferred website hyperlink
• Social media handles (Twitter, Facebook, LinkedIn, Instagram)

TYPE OF PRODUCT OR SERVICE
☐ Association/Advocacy group  ☐ Government agency  ☐ Pharmaceutical company  ☐ Treatment facility  ☐ Research study
☐ Publisher  ☐ Medical Device or Software  ☐ Other ________________________________________________________________

ADVERTISING

FINAL PRINT — Artwork due by February 5, 2020

“Schedule at a Glance” (Space is limited due to the reduced size.)

___ $2,500 Back cover (cover #4) — 8.5” x 11” (four-color with bleeds)
___ $2,000 Inside front cover (cover #2) — 8.5” x 11” (four-color with bleeds)
___ $2,000 Inside back cover (cover #3) — 8.5” x 11” (four-color with bleeds)
___ $1,000 Full page — 7” x 10” (four-color, no bleeds)
___ $600 Half page — 7” x 5” (four-color, no bleeds)

PDF files preferred. JPG or PNG files accepted only if 300 DPI or greater

MOBILE APP

___ $2,000 Rotating Banner Ad and Landing Page:
  > Banner ads rotate at the top of the app dashboard and click to a full-screen landing page.
  > Metrics included (ad clicks, click-through rates, and profile views)
  > Materials available for viewing and download for one year

___ $4,000 Multimedia Ad Package:
  > Weighted banner ad (shown more often)
  > Full-Screen Landing Page
  > Multimedia Video Message (downloadable from the exhibitor profile)
  > Metrics included (ad clicks, click through rates, and profile views)

LITERATURE DISPLAY

___ $400 per item (How many?______)

$ ___________________________ GRAND TOTAL

As the official company representative of
I understand and agree when this document is signed by both parties it will constitute a binding agreement between the aforementioned company and ADAA.

Authorized signature ________________________________________________________________
Date ________________________________________________________________
Print name ________________________________________________________________
Title ________________________________________________________________

PAYMENT

ADAA accepts Visa, MasterCard, American Express and checks (drawn on U.S. banks) made payable to ADAA. Please enclose payment with application.

☐ Check enclosed  ☐ Visa  ☐ MasterCard
ADAA does not accept American Express or Discover.

Name on card ________________________________________________________________
Card # ________________________________________________________________
Expiration date ____________________ CVV (on back of card) ____________________

Signature ___________________________________________________________________
EXHIBITOR RULES AND REGULATIONS

Please read the following policy information, sign below, and return with application. (Keep a copy for your records.) Exhibit Management. The words “Exhibit Management” as used herein refer to the host, Anxiety and Depression Association of America (ADAA), its subcontractors, employees, directors, and agents. Exhibitors must comply with the San Antonio Marriott Rivercenter, San Antonio, TX (“Conference Facility”) procedures. Exhibit Management shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments or additional rules are brought to the notice of exhibitors. Payment and Cancellation. All space charges purchased at the pre-January 15, 2020 special rate must be paid in full by January 15, 2020. All space charges purchased after January 1 at the regular rate must be paid in full by March 11, 2020. Exhibitors have the right to withdraw from the 2020 conference at any time upon written notice. If written notification is received by ADAA on or before January 1, 2020, 50% of the exhibit fee will be refunded. No refunds will be issued after January 15, 2020. Cancellation of the Event. If the event is postponed or rescheduled by Exhibit Management for any or no reason, including force majeure, the obligations hereunder shall apply to the rescheduled event. If the event is cancelled in its entirety, for any reason other than force majeure, as exhibitor’s exclusive remedy, Exhibit Management will endeavor to refund all or a portion of exhibit fees paid by exhibitor, after taking into consideration funds expended that are not recoverable by Exhibit Management. Refunds shall not be provided if the event is cancelled in its entirety, for any reason other than force majeure, as exhibitor’s exclusive remedy, Exhibit Management will endeavor to refund all or a portion of exhibit fees paid by exhibitor, after taking into consideration funds expended that are not recoverable by Exhibit Management. Refunds shall not be provided if postponement or cancellation is due to force majeure. Limitation of Liability. Exhibitor agrees to make no claim against Exhibit Management or Conference Facility for loss, theft, damage or destruction of goods; nor for any injury, including death, to himself, employees, agents or representatives; nor for any damage of any nature, including damage to its business for failure to provide exhibit space; nor for failure to hold the event as scheduled; nor for any action or omission of Exhibit Management. EXHIBITOR AGREES THAT IN NO EVENT SHALL EXHIBIT MANAGEMENT’S LIABILITY HEREUNDER EXCEED THE AMOUNT OF THE FEE ACTUALLY PAID BY EXHIBITOR. IN NO EVENT SHALL EXHIBIT MANAGEMENT BE LIABLE FOR ANY LOSS OF INCOME, PROFIT, OR INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ANY NATURE. Installation and Dismantling. Exhibitors agree to install all exhibits only during the installation times designated by Exhibit Management. All spaces must be properly installed and fully operational no later than 5:00 pm on March 19, 2020. Should Exhibit Management change the exhibit hall schedule, exhibitors will be notified in writing. Exhibitors agree to neither dismantle any exhibit nor do any packing before the final closing hour of the exhibition. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during the exhibition without permission in advance from Exhibit Management. All material must be packed and ready for shipment by 6:30 pm on March 21, 2020. Any material not called for by said time and date will be shipped at the exhibitor’s expense. Rejections and Penalties. Exhibit Management reserves the right to restrict, reject, prohibit, or eject any exhibit, in whole or in part, which because of noise, safety, or for other prudent reasons becomes objectionable, and no refunds will be made even if Exhibit Management releases the space. Handout Materials, Giveaways, and Prize Drawings. Promotional giveaways and exhibitor prize drawings will be permitted; exhibitor assumes all liability for any such promotions. All giveaways and prizes must have prior approval by Exhibit Management. All handout materials are expected to be of professional nature. Exhibit Management reserves the right to reject any material it believes to be inappropriate. Send samples or PDF proofs to Conference Exhibits, ADAA, 8701 Georgia Ave., Suite 412, Silver Spring, MD 20910, or email conference@adaa.org. Insurance and Liability. Exhibit Management will use reasonable care to protect exhibitors against property loss and damage during the event. Exhibitor Insurance. The exhibitor shall maintain comprehensive general liability insurance which shall include contractual liability, property loss, and product liability coverage. Property of exhibitor is understood to remain in exhibitor’s custody and control in transit to and from the Conference Facility. Release and Indemnification. Exhibitor releases, waives and discharges any claim, demand or cause of action that exhibitor, its officers, directors, employees, agents or guests (“Releasors”) may have against Exhibit Management or Conference Facility (“Releasees”) for any liability, loss, damage, expense, claim or cause of action of any kind arising out of Releasors’ participation in the event, or the actions of Releasors of any third parties involved in the event, whether caused by the negligence of Releasees or otherwise. Exhibitor agrees to indemnify, defend and hold Releasees harmless from any loss, damage, expense, claim or cause of action of any kind (including reasonable attorneys’ fees and costs, arising out of (i) Exhibitor’s products, services, or promotional materials, (ii) the display or publication of any exhibitor information in connection with the event, (iii) Exhibitor’s performance or failure to perform under this Agreement or breach of any warranty or representation made by exhibitor in this Agreement, or (iv) Exhibitor’s participation in the event. Food and Beverage. All food and beverage arrangements must be made through Conference Facility. Only food and beverage purchased from Conference Facility may be served at the event. Compliance with Laws and Rules. Exhibitor will comply with all applicable laws, rules, regulations, codes and licensing requirements of governmental authorities, all rules, regulations and codes of the local police and fire departments, this Agreement and all exhibitor rules, regulations and policies made available to exhibitor. No Endorsement; Non-Competing Events; No Subletting. Exhibitor shall not schedule private events against official conference programming during the event; all exhibitor activities must be scheduled through Exhibit Management. The rights granted to exhibitor in this Agreement do not constitute and may not be used to imply the endorsement of exhibitor’s products or services by Exhibit Management. Exhibitor shall not assign, sublet or share its space with another business or company without approval in writing from Exhibit Management. Miscellaneous. This Agreement and all exhibitor rules and regulations made available to exhibitor and related to the event constitute the entire agreement between exhibitor and Exhibit Management and supersedes all prior agreements and understandings relating thereto. Any matters not specifically covered by the preceding terms and conditions or rules and regulations made available to exhibitors shall be subject solely to the decision of Exhibit Management. This Agreement shall be governed by the laws of the state of Maryland, without giving effect to principles of conflict of laws.

AGREEMENT AND SIGNATURE

By signing or typing my name below, I represent that I am an authorized representative of the exhibiting company, have read and understand this Agreement, including the payment and cancellation policies and the Exhibitor Agreement, Rules and Regulations hereof, and agree on behalf of my company to be bound by this Agreement. Company consents to receiving all written and electronic correspondence from ADAA and event contractors related to this conference and other future events and opportunities. I also understand that all company marketing materials related to the conference must prominently bear the ADAA logo, must meet ADAA standards of use and receive ADAA approval prior to printing. Full payment is due with application. Exhibiting company products and services must relate to the mission of ADAA. This application will become a binding Agreement upon ADAA’s acceptance, which ADAA may provide or withhold in its sole discretion.

Authorized Signature ___________________________ Date ______________

Print name ___________________________ Title ___________________________

Send the completed, signed contract with full payment to
Anxiety and Depression Association of America
8701 Georgia Avenue, Suite 412,
Silver Spring, MD 20910

You can also email the scanned copy to tstellato@adaa.org
ADAA 2020
ANXIETY AND DEPRESSION CONFERENCE
MARCH 19-22 ★ SAN ANTONIO
RESILIENCE: FROM RESEARCH TO PRACTICE