Reach More Than 7 Million Annual Unique Website Visitors, Thousands of Social Media Followers and 40,000 Newsletter Subscribers
About the Anxiety and Depression Association of America (ADAA)

ADAA’s unique interlinked consumer and professional mission is focused on improving the quality of life for people of all ages struggling with anxiety, depression and co-occurring disorders.
Current ADAA Membership: 1500

International Audience

ARGENTINA • AUSTRALIA • BELGIUM • BRAZIL
CANADA • FRANCE • GERMANY • GRENADA • ICELAND • INDIA
ISRAEL • ITALY • JAPAN • MEXICO • NETHERLANDS • NORWAY
PORTUGAL • SINGAPORE • SOUTH KOREA • SPAIN • SWEDEN
TAIWAN • UNITED KINGDOM
The website banner allows for your company message to be displayed prominently throughout ADAA.org, reaching the ADAA audience and community all year.

Advertising on ADAA.org

<table>
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<tr>
<th>PLACEMENT</th>
<th>REACH</th>
<th>COST</th>
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<tbody>
<tr>
<td>Sidebar placement on specified page(s)</td>
<td>Over 7 million annual unique website visitors</td>
<td>Contact Multiview for pricing information</td>
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For specifications, see next page
Sidebar ads allow your company to feature a logo and a link to your website on the side of a specified page(s). High res JPG or PNG: 284 px wide x 350 px tall.
Advertising in ADAA’s e-Newsletters

Triumph e-Newsletter
ADAA’s free consumer-focused e-Newsletter that covers resources and articles on anxiety, depression and co-occurring disorders. Sent monthly to more than **40,000 subscribers**.

Insights e-Newsletter
ADAA’s free bi-weekly e-Newsletter for the professional community delivers current research and news about anxiety, depression and co-occurring disorders to more than **10,000 subscribers**.
ADAA NEWS

Nearly 450 million people worldwide are living with a mental illness. Mental Health Awareness Month brings together our community as we highlight the importance of having conversations to break the stigma surrounding mental health.

Anxiety disorders and depression are treatable. Many people experience meaningful symptom relief and improvement in their quality of life with professional care. ADAA's professionals help you understand anxiety disorders. ADAA's website provides information about the different therapy treatments and the types of mental health care professionals to learn what is best for you.

Learn More about your treatment options in this ADAA Video Series:
- What is Cognitive Behavioral Therapy (CBT)?
- What is Dialectical Behavior Therapy (DBT)?
- What is Acceptance and Commitment Therapy (ACT)?
- What is Exposure Therapy?

SUPPORT ADAA THIS MENTAL HEALTH AWARENESS MONTH

Advertising in Triumph

REACH

40,000+ subscribers
Avg Open Rate: 18%
Avg Click Rate: 12%

COST

Click Here

Or email: salesinquiries@multiview.com

AD SPECS

Ad opportunities for ADAA Triumph are handled by Multiview Publications.

Have a newsletter advertising question? Email salesinquiries@multiview.com

PRODUCT SHOWCASE

Help for Prolonged Grief Disorder
Meeting the many challenges of losing someone close can be difficult. For some bereaved people, adaptation to loss is delayed and grief remains intense and invasive. We provide resources for understanding grief, adaptation to loss, and prolonged grief disorder and a directory of therapeutic knowledge about proven effective treatment.

LEARN MORE

Stories of Triumph

SHARE YOUR STORY OF TRIUMPH

OCD Took My Life Away at the Age of 8
The Stigma Surrounding AAPI Mental Health
Healing from Anxiety and Depression

Professional Members in The News
- For kids, fear of the dark is common. Here are ways to help them. Washington Post, Simon Rego, PsyD, ABPP, C. Joseph Bienvenu, MD, PhD, Rachel Bauman, PsyD, ABPP; Thomas O'Byrne, MD, and Wendy Silverman, PhD
- Stop Inhibiting Thoughts Actively (And How to Overcome Them). Lifeguard, Sally Winston, PsyD
- How to Talk to Your Kids About Their Mental Health, C. Neel, Mary Ayers, PhD
- Living Virtually: Reality Psychotherapy to Treat Anorexia. K.P.A. Elizabeth McMahon, PhD

READ MORE FROM ADAA'S EXPERT MEMBERS
ADAA Professional Education

ADAA offers live and recorded webinars for mental health professionals. Many ADAA professional webinars offer CE/CPD and MHSR credits.

UPCOMING LIVE WEBINARS

6/2/2022 | Live Webinar: Superhero Therapy: Combining Evidence-Based Therapy with Pop Culture Narratives to Help Clients Heal featuring Jamine Scarnati, PHD
8/13/2022 | Live Webinar: Adult Personality Disorders - Underdiagnosed and Untreated featuring James H. Reisch, MD

Click here to view a full list of all ADAA webinars.

ADAA Member News

ADAA Publishes New Video Series on Therapy Types

ADAA has launched a series of short videos hosted by ADAA members Rue Magner, PhD, Susan Tremain, PhD, and Barbara Waskom, LSHM on CBT, Exposure Therapy, and ACT. We encourage you to share these brief videos with your clients.

Watch these videos - and access to other ADAA videos and podcast content - by joining ADAA. ADAA membership includes access to video content, monthly webinars, and resources for balancing work and life.

Advertising in Insights

REACH

12,000+ mental health professional subscribers
Avg Open Rate: 18%
Avg Click Rate: 11%

COST

Click here or email:
salesinquiries@multiview.com

AD SPECS

Ad opportunities for ADAA Insights are handled by Multiview Publications.

Learn more

Have a newsletter advertising question? Contact salesinquiries@multiview.com
ADAA's mailing is updated on a daily basis. The membership list includes addresses (not emails) in Excel format and is for one-time use only. ADAA does not provide printed labels.

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<tr>
<td>1,500+ ADAA professional members</td>
<td>$500 per list (no emails)</td>
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For more information on ADAA’s mailing lists, please contact Lise Bram at lbram@adaa.org
ADAA Annual Conference

More than 1,200 psychologists, therapists, social workers, counselors, biological and psychosocial researchers, physicians, and nurses from around the world meet annually to learn and share treatment and research information on treating children and adults with anxiety, depression and co-occurring disorders.

Contact us at conference@adaa.org for more information about supporting ADAA’s annual conference through sponsorship and/or advertising opportunities.
Ask us about how we can work with you to customize the perfect sponsorship/advertising opportunity for your company’s goals and budget!

Email: lbram@adaa.org