Reach More Than 7 Million Annual Unique Website Visitors, Thousands of Social Media Followers and 40,000 Newsletter Subscribers
About the Anxiety and Depression Association of America (ADAA)

ADAA’s unique interlinked consumer and professional mission is focused on improving the quality of life for people of all ages struggling with anxiety, depression and co-occurring disorders.
Current ADAA Membership: 1500

International Audience

ARGENTINA • AUSTRALIA • BELGIUM • BRAZIL
CANADA • FRANCE • GERMANY • GRENADA • ICELAND • INDIA
ISRAEL • ITALY • JAPAN • MEXICO • NETHERLANDS • NORWAY
PORTUGAL • SINGAPORE • SOUTH KOREA • SPAIN • SWEDEN
TAIWAN • UNITED KINGDOM
The website banner allows for your company message to be displayed prominently throughout ADAA.org, reaching the ADAA audience and community all year.

Advertising on ADAA.org

<table>
<thead>
<tr>
<th>PLACEMENT</th>
<th>REACH</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sidebar placement on specified page(s)</td>
<td>Over 7 million annual unique website visitors</td>
<td>Contact Multiview for pricing information</td>
</tr>
</tbody>
</table>

For specifications, see next page
ADAA Website Ads

Sidebar ads allow your company to feature a logo and a link to your website on the side of a specified page(s).

AD SPECS
High res JPG or PNG: 284 px wide x 350 px tall
Advertising in ADAA’s e-Newsletters

Triumph e-Newsletter
ADAA’s free consumer-focused e-Newsletter that covers resources and articles on anxiety, depression and co-occurring disorders. Sent monthly to more than 40,000 subscribers.

Insights e-Newsletter
ADAA’s free bi-weekly e-Newsletter for the professional community delivers current research and news about anxiety, depression and co-occurring disorders to more than 10,000 subscribers.
ADAA NEWS

Nearly 450 million people worldwide are living with a mental illness. Mental Health Awareness Month brings together our community as we highlight the importance of having conversations to break the stigma surrounding mental health.

Anxiety disorders and depression are treatable. Many people experience meaningful symptom relief and improvement in their quality of life with professional care. ADAA’s professionals help you understand anxiety disorders. ADAA’s website provides information about the different therapy treatments and the types of mental health care professionals to learn what is best for you.

Learn More about your treatment options in this ADAA Video Series:
- What is Cognitive Behavioral Therapy (CBT)?
- What is Dialectical Behavior Therapy (DBT)?
- What is Acceptance and Commitment Therapy (ACT)?
- What is Exposure Therapy?

ADAA NEWS

Advertisements in Triumph

REACH

40,000+ subscribers
Avg Open Rate: 18%
Avg Click Rate: 12%

COST

Click Here
Or email: salesinquiries@multiview.com

AD SPECS

Ad opportunities for ADAA Triumph are handled by Multiview Publications.

Have a newsletter advertising question? Email salesinquiries@multiview.com
Advertising in Insights

**REACH**

12,000+ mental health professional subscribers
Avg Open Rate: 18%
Avg Click Rate: 11%

**COST**

Click here or email:

salesinquiries@multiview.com

**AD SPECS**

Ad opportunities for ADAA Insights are handled by Multiview Publications.

Learn more

Have a newsletter advertising question? Contact salesinquiries@multiview.com
ADAA’s mailing is updated on a daily basis. The membership list includes addresses (not emails) in Excel format and is for one-time use only. ADAA does not provide printed labels.

<table>
<thead>
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<th>REACH</th>
<th>COST</th>
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</thead>
<tbody>
<tr>
<td>1,500+ ADAA professional members</td>
<td>$500 per list (no emails)</td>
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</tbody>
</table>

For more information on ADAA’s mailing lists, please contact Lise Bram at lbram@adaa.org
More than 1,200 psychologists, therapists, social workers, counselors, biological and psychosocial researchers, physicians, and nurses from around the world meet annually to learn and share treatment and research information on treating children and adults with anxiety, depression and co-occurring disorders.

Contact us at conference@adaa.org for more information about supporting ADAA’s annual conference through sponsorship and/or advertising opportunities.
Work with ADAA

Ask us about how we can work with you to customize the perfect sponsorship/advertising opportunity for your company’s goals and budget!

Email: lbram@adaa.org