ADAA’s promise is to find new treatments and one day prevent and cure anxiety, depression, OCD, PTSD, and co-occurring disorders. ADAA improves the quality of life for those who suffer through evidence-based educational resources, professional practice, and scientific research. ADAA brings together mental health professionals who lend their time and expertise to improve patient care by promoting the implementation of best practices and treatments across disciplines through continuing education and training and accelerating dissemination of research into practice.
Advertising on ADAA.org

**PLACEMENT**
On the side and/or bottom of specified page(s)

**REACH**
Over 7 million annual unique website visits

**COST**
Contact ARP for pricing information

**ADAA Website Ad: Option 1**

**SIDEBAR AD**
Sidebar ads allow your company to feature a logo and a link to your website on the side of a specified page(s).

**AD SPECS**
High res JPG or PNG: 284 px wide x 350 px tall

**ADAA Website Ad: Option 2**

**BANNER AD**
Banner ads allow your company to feature your logo, a short description and a link to your website at the bottom of a specified page(s).

**AD SPECS**
High res JPG or PNG: 728 px wide x 90 px tall
ADAA Social Media Post Opportunities

Share social media content through ADAA’s Public or Professional Social Media Accounts.

INCLUDES

- Posting on one or several ADAA Social Media Accounts.

COST

Contact ADAA for pricing

ADAA's Member Mailing List

For more pricing and information on ADAA’s mailing lists, please contact Lise Bram at lbram@adaa.org

Exhibit or Sponsor the ADAA Annual Mental Health Conference

Reach a community of psychologists, therapists, social workers, counselors, biological and psychosocial researchers, physicians, early career professionals, students, and nurses who meet annually to learn and share treatment and research information on treating children and adults with anxiety, depression and co-occurring disorders.

Click here for more information about supporting ADAA’s annual conference through sponsorship, exhibiting and/or advertising opportunities.
Advertising in ADAA’s e-Newsletters

Triumph Anxiety and Depression e-Newsletter

ADAA’s free consumer-focused e-Newsletter that covers resource and articles on anxiety, depression and co-occurring disorders. Sent monthly to more than 40,000 subscribers.

Read and Subscribe to Triumph

Insights Anxiety and Depression e-Newsletter

ADAA’s free bi-weekly e-Newsletter, for the professional community, delivers current research, innovations, and news about anxiety, depression and co-occurring disorders to more than 10,000 subscribers.

Read and Subscribe to Insights
Advertising in ADAA's Consumer e-newsletter

**REACH**

40,000+ subscribers

Avg Open Rate: 18%

Avg Click Rate: 12%

**COST**

Click Here

Or email:
salesinquiries@multiview.com

**AD SPECS**

• Leaderboard -- 720x90
• Horizontal Product Showcase -- 275x175
• Hyperlink to your website
• Open/click rates provided

Advertising in ADAA's Professional e-newsletter

**REACH**

10,000+ subscribers

Avg Open Rate: 18%

Avg Click Rate: 11%

**COST**

Visit here:

http://mk.multibriefs.com/MediaKit/Pricing/adaaorg

**AD SPECS**

Ad opportunities for ADAA Insights are handled by Multiview Publications.

Learn more

Have a question? Contact salesinquiries@multiview.com

Ask us about how we can work with you to customize the perfect sponsorship/advertising opportunity for your company’s goals and budget!