Reach More Than 11 Million Annual Unique Website Visitors, Thousands of Social Media Followers and 40,000 Newsletter Subscribers
ADAA’s unique interlinked consumer and professional mission is focused on improving the quality of life for people of all ages struggling with anxiety, depression and co-occurring disorders.
Current ADAA Membership: 1300

- PhD: 45%
- LCPC/LPC/LMFT/MA/MS: 13%
- PsyD: 9%
- MD: 8%
- MSW: 6%
- LCSW/LICSW: 4%
- Student: 3%
- Other: 3%
- Doctorate: >1%
- RN: >1%

International Audience

ARGENTINA • AUSTRALIA • BELGIUM • BRAZIL
CANADA • FRANCE • GERMANY • GRENAADA • ICELAND • INDIA
ISRAEL • ITALY • JAPAN • MEXICO • NETHERLANDS • NORWAY
PORTUGAL • SINGAPORE • SOUTH KOREA • SPAIN • SWEDEN
TAIWAN • UNITED KINGDOM
ADAA.org

- Advertisers logo
- Hyperlink to web site
- Click rates provided

Where consumers and professionals have access to ADAA programs, webinars, blog posts, clinical trials, podcasts and more.

**Advertising on ADAA.org**

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For options, pricing and specifications, see next page

Get started! Contact lbram@adaa.org | 3
ADAA Website Ad: Option 1

**SIDEBAR AD**

Sidebar ads allow your company to feature a logo and a link to your website on the side of a specified page(s).

**AD SPECS**

High res JPG or PNG: 284 px wide x 350 px tall

ADAA Website Ad: Option 2

**BANNER AD**

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**AD SPECS**

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ADAA Professional Education

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UPCOMING LIVE WEBINARS

4/9/2022 | Live Webinar: Superhero Therapy: Combining Evidence-Based Therapy with Pop Culture Narratives to Help Clients Heal featuring Jamina Shankar, PhD

8/13/2022 | Live Webinar: Avoiding Personality – Undertreated and Undertreated featuring James H. Resch, MD

Click here to view a full list of all ADAA webinars.

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Watch these videos – and access to other ADAA videos and podcast episodes – at https://www.youtube.com/c/ADAAInc.

ADAA NEWS

Top News

Assessment and treatment of eating disorders in adolescents

Contemporary Pediatrics

Among patients of all ages, anorexia nervosa has the second-highest mortality rate of all mental health conditions, after substance abuse. Both suicide and the physical effects of nutritional deficit are implicated. Mortality rates for other eating disorders, including bulimia and binge-eating disorder, though lower than for anorexia, are still considerably higher than average.

10-DAY COMPREHENSIVE DIAGNOSTIC ASSESSMENT AND INDIVIDUALIZED TREATMENT

Neuropsychological testing, psychiatric assessment, sub-specialty consultation and assessment, and 24-hour observation.

ADAA Insights are handled by Multiview Publications.

Advertising in Insights

REACH

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Avg Click Rate: 11%

COST

Visit here:

http://mk.multibriefs.com/MediaKit/Pricing/adaaorg

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Learn more

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**INCLUDES**

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- A sidebar ad on the [post-chat blog post](#)
- Sponsor acknowledgment as the chat’s sponsor on all social media posts

**REACH**

20,000+ Twitter followers

**COST**

$1,500 per chat

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INCLUDES

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- A performance report with the amount of likes and shares the post have received.

REACH

- 54,000 Facebook followers

- 20,000+ Twitter followers

COST

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SUPPORT ADAA THIS MENTAL HEALTH AWARENESS MONTH

Stories of Triumph

OCD: Took My Life Away at the Age of 8
The Stigma Surrounding ADHD
Mental Health
Healing from Anxiety and Depression

Professional Members in The News

- For kids, fear of the dark is common. Here are ways to help them. Washington Post, Simon Riggs, PsyD, ABPP, D, Joseph Bienvenu, MD, PhD, Rachel Bueman, PsyD, ABPP, Thomas Ollendick, PhD, and Wendy Silverman, PhD
- What Intrusive Thoughts Actually Are (And How to Overcome Them). Lifehacker, Sally Winston, PsyD
- How to Talk to Your Kids About Their Mental Health. CNBC, Mary Alvord, PhD
- Using Virtual Reality Psychotherapy to Treat Anxiety. PDA, Elizabeth McMahin, PhD

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