



- ❖ *Network with and join mental health experts focused on anxiety, depression, and related disorders in-person in [Denver, March 17-20, 2022](#).*
- ❖ *For information on ADAA’s Diamond, Platinum, Gold, Silver, and Bronze Supporting Partner Opportunities pricing, and/or to **design a tailored sponsorship opportunities to meet your specific goals**, please contact Susan Gurley: sgurley@adaa.org.*
- ❖ *For advertising information at ADAA’s 2022 Annual Conference or general ADAA advertising opportunities, please contact Lise Bram: lbram@adaa.org.*

Supporting Partner Opportunities

DIAMOND LEVEL - \$25,000

- Interaction pavilion for greeting and communicating with attendees in a high traffic area
- Exclusive sponsorship of one of the following exciting opportunities:
 - a Conference Keynote session (President’s Invited Keynote available),
 - the Ross Lecture,
 - ADAA’s Welcome Reception (Thursday, March 17) **or**
 - co-branding of the registration area
- Have a representative provide evidence-based (non-advertorial) comments at the above selected sponsored event either in person (limited to 5 minutes) or via video presentation (limited to 3 minutes)
- Partner logo included in the ADAA conference app for exclusively sponsored sessions/events
- Recognition on the Thank You to Our Sponsors slides on the large screen in our general sessions
- Banner advertisement in the conference mobile app
- One “push alert” through the ADAA conference app related to content opportunity (i.e., related to interaction pavilion or upcoming welcome comments)
- Four complimentary conference registrations (valued at \$2,000+)
- One ad/banner posting for 180 days on an ADAA website page of your choice (valued at \$2,000)
- One full page ad in the digital program (valued at \$1,000)
- Table at sponsored event with company collateral
- Collaborate with ADAA to support either a professional or public education webinar on a topic jointly chosen by the partner and approved by the ADAA professional or public education committee
 - *Option available for 12 months at signing of the contract*
- Company logo on the conference website and in ADAA marketing materials, emails, and the digital program
- One pre **or** post email-blast to conference attendees
- Promotion through ADAA’s social media channels

PLATINUM LEVEL - \$15,000

- Exclusive sponsorship of the:
 - SOLD** ○ Clinical Practice Symposium **or**
 - SOLD** ○ the Scientific Research Symposium
- Sponsor to have choice of producing a one-minute pre-recorded session welcoming video **or** have a representative greet the audience at the above selected sponsored event (limited to 1 minute)
- One ad/banner posting for 180 days on an ADAA website page of your choice (valued at \$2,000)
- Three complimentary conference registrations (valued at more than \$1,500)
- One full page ad in the digital program (valued at \$1,000)
- Recognition on the Thank You to Our Sponsors slides on the large screen in our general sessions
- One post-conference email-blast to conference attendees
- Table at sponsored event with company collateral
- Partner logo will be included in the ADAA conference app for exclusively sponsored sessions
- Sponsor a professional or public education webinar on a topic jointly chosen by the partner and approved by the ADAA professional or public education committee
 - *Option available for 12 months at signing the contract*
- Company logo on the conference website and in all ADAA marketing materials, emails, and the digital program
- Promotion through ADAA's social media channels

GOLD LEVEL - \$10,000

- Exclusive sponsorship of either:
 - SOLD** ○ the Master Clinician Sessions **or**
 - the Poster Hall
- Partner logo will be included in the ADAA conference app for exclusively sponsored sessions/events
- One ad/banner posting for 120 days on an ADAA website page of your choice (valued at \$1,600)
- Two complimentary conference registrations (valued at \$1,000)
- One half page ad in the digital program (valued at \$600)
- Recognition on the Thank You to Our Sponsors slides on the large screen in our general sessions
- Table at sponsored event with company collateral
- Company logo on the conference website and in all ADAA marketing materials, emails, and the digital program
- Promotion through ADAA's social media channels

SILVER LEVEL - \$5,000

- Non-exclusive sponsor (no more than two sponsors per category) of either:
 - the CDLP Awards program (separate half-day program)
 - the First Time Attendee Breakfast **or**
 - SOLD** ○ exclusive sponsor of the lanyard. *Note: the lanyard sponsor is responsible for designing, purchasing, and shipping lanyards at their own expense. ADAA will provide expected number of registrants. Requires ADAA approval prior to printing.*
- Partner logo will be included in the ADAA conference app for exclusively sponsored sessions/events
- One complimentary conference registration (valued at \$500)
- Recognition on the Thank You to Our Sponsors slides on the large screen in our general sessions
- One ad/banner posting for 30 days on an ADAA website page of your choice (valued at \$1,000 value)
- Table at sponsored event with company collateral

- Company logo on the conference website and in all ADAA marketing materials, emails, and the digital program
- Promotion through ADAA's social media channels

BRONZE LEVEL - \$1,700

- Large screen LCD in high traffic area to display your company video (up to 2 minutes). Participating company ads will rotate continuously during the conference
- 50% discount on conference registration for up to 2 representatives
- Recognition on the Thank You to Our Sponsors slides on the large screen in our general sessions
- Collateral displayed at a high traffic area for "featured contributors"
- Company logo on the conference website and in all ADAA marketing materials, emails, and the digital program
- Promotion through ADAA's social media channels

STAND ALONE CONFERENCE SUPPORT OPPORTUNITIES

For information on designing a tailored support opportunity to meet your specific goals, please contact Tana Stellato: tana@stellatosolutions.com.

\$1,500 Each:

- Tote bag provider – Sponsor responsible for designing, purchasing, and shipping tote bags at their own expense. (ADAA will provide number of expected registrants). Requires ADAA approval prior to printing
- Headshot photo station with branding of your company as sponsor
- Refillable, branded water bottles – Sponsor responsible for designing, purchasing, and shipping water bottles at their own expense (ADAA will provide number of expected registrants). Requires ADAA approval prior to printing
- Coffee service with materials table during service
- Reboot break with materials table during service
- Hotel keycards with your company logo
- Branded recharging stations
- Branded hand sanitation stations

Entitlements for these stand-alone opportunities include recognition on the Thank You to Our Sponsors slides on the large screen in our general sessions, on conference signage, in the virtual program, and acknowledgement on the ADAA Conference website.