## ADAA'S ORGANIZATIONAL REACH

ADAA's unique interlinked consumer and professional mission is focused on improving quality of life for those struggling with anxiety, depressive, obsessivecompulsive, and traumarelated disorders.

### OVER 25 MILLION ANNUAL WEBSITE VISITS

Visit us at WWW.ADAA.ORG



#### CONSUMERS



**English and Spanish** anonymous, free online peer-to-peer support groups

13,000+ Members

### **PROFESSIONALS**

Annual conference

1,300+ participants



#### TRIUMPH

online consumer newsletter 25,000 subscribers



#### **INSIGHTS**

online professional newsletter 10,000+ professionals





200+ viewers a month

free monthly webinars by **ADAA** members

# DEPRESSION ANDANXIET

impact factor of



#### 50+ blog posts

written by **ADAA** members



#### **Monthly Blog Posts**

by ADAA members focusing on practice and research





search tool with

**900 ADAA** Members

providing therapy both in office and online

60+ webinars



podcasts



**CE** offerings from experts on a wide variety of subjects





31,000 followers



2-3 daily tweets

followers



5,000 members

**in** group



videos posted weekly

674 subscribers