



#ADAA2021Virtual

IT'S NOT JUST A CONFERENCE.
IT'S YOUR COMMUNITY.

Sponsorship Packages

For information on these sponsorship opportunities, pricing and/or to design a tailored a la carte package to meet your specific goals, please contact Susan Gurley: sgurley@adaa.org or 240-485-1021. For stand-alone exhibit opportunities, please contact Tana Stellato: tstellato@adaa.org

GOLD LEVEL - \$15,000

- Complimentary exhibit booth in 3-D Partner Solutions Hall - includes all exhibitor benefits*
- One ad/banner posting for 180 days on an ADAA website page of your choice (valued at \$2,200)
- Exclusive sponsorship of the Conference Keynote session. Sponsor can produce a one-minute pre-recorded video in support of the Keynote session (*final video to be reviewed and approved by ADAA*)
- Support a professional education or a public education webinar on a topic jointly chosen by the partner and approved by the ADAA professional or public education committee. *Option available for 12 months at signing the contract*
- Company logo in 3D virtual conference lobby, *Thank you to Partners* slides, on the conference website and in all ADAA marketing materials. *Note: the virtual site will be open for 60 days post conference for increased visibility to partners*
- 4 additional complimentary conference registrations (valued at more than \$2,000)
- One ad in the on-line virtual conference guide (PDF document)
- One post email-blast to conference attendees

SILVER LEVEL - \$10,000

- Complimentary exhibit booth in 3-D Partner Solutions Hall - includes all exhibitor benefits*
- One ad/banner posting for 120 days on an ADAA website page of your choice (valued at \$1,500)
- Exclusive sponsorship of either the Clinical Practice Symposium, Ross Lecture, or the Master Clinician sessions
- Company logo in 3D virtual conference lobby, *Thank you to Partner* slides, on the conference website and in all ADAA marketing materials. *Note: the virtual site will be open for 60 days post conference for increased visibility to partners*
- 3 additional complimentary conference registrations (valued at \$1,500)
- One post email-blast to conference registrants
- One ad in the on-line virtual conference guide (PDF document)

BRONZE LEVEL - \$5,000

- Complimentary exhibit booth in 3-D Partner Solutions Hall includes all exhibitor benefits*
- One ad/banner posting for 30 days on an ADAA website page of your choice (valued at \$750 value)
- Company logo in 3D virtual conference lobby, *Thank you to Partner* slides, on the conference website and in all ADAA marketing materials. *Note: the virtual site will be open for 60 days post conference for increased visibility to partners*
- One additional complimentary conference registration (valued at \$500)
- Non-exclusive sponsor (no more than two sponsors per category) of the CDLP Awards program (separate half-day program)
- One ad in the on-line virtual conference guide (PDF document)

***Additional Exhibitor Benefits included with all sponsorship levels.**

- One comp. conference registration (\$500 value)
- Booth in 3-D Partners Solutions Hall
- Option to provide a video of your products/services
- Highlight logo, profile, contact & social media
- Live chat with attendees in a 1 on 1 or group setting during designated times
- Capture attendee email addresses following chats with interested attendees